

Free Practical Workshop: Intellectual Property & Commercial Strategy

Wednesday 11th April // 10:00-14:00 // Momentum House, Dinnington, S25 2RG

Some individuals regard IP as inherently valuable. Somehow just having a patent or trademark is believed to be valuable.

But if you're not integrating IP into a broader commercial strategy, or analysing it from the perspective of your competitors, you're likely to be wasting time and money.

You may decide that you don't need to do anything about IP (an intentional strategy), but you should never just ignore it.

Join industry peers at our half-day workshop to learn more about IP strategy, discovering practical ways to protect your commercial advantage and obstruct your competitors.

The session will be delivered Nigel Somerville Roberts, a former top technologist at P&G. Nigel has a wealth of experience in IP and takes a refreshing approach, driven by the fact that he's not a patent attorney.

Why Should I Attend?

You'll leave the workshop with a better understanding of the value and vulnerabilities within your current business proposition and how they might be integrated into an IP strategy. You'll also gain insights into the ways that competitors might attack your business.

Lunch will be provided, plus you'll have chance to network with a select group of fellow innovators.



Nigel Somerville Roberts

A former senior technologist at P&G with over 150 separate patent applications and 79 granted patents, Nigel provides consultancy in process, product development and IP strategy.

With extensive experience in upstream and downstream roles and industrial-academic collaboration, his IP services include opportunity identification, invention definition, prior art understanding and application strengthening.

Nigel is a Chemical Engineer (MEng Cambridge) and visiting academic at the Universities of Birmingham, Leeds and Sheffield.

We have a limited number of places available, to enable in-depth discussion. Get in touch to secure your free place.

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